

Company Persona						
My Company is						
Classic & Traditional	1	2	3	4	5	Modern & High Tech
My Company is						
Accessible to All	1	2	3	4	5	Exclusive
I would like for people to think of my company as						
Spontaneous	1	2	3	4	5	Careful thinker & planner
At my company, we treat customers like we are						
around a Campfire	1	2	3	4	5	in a Boardroom
Anything else you think is important:						