

# YOUR NEW WEBSITE IS ONLY 3 HOURS AWAY!

In-person or virtual sessions

**We will work together for 3 hours as you see your website come to life!**

**You will leave with a new website and know how to use it!**

**Includes up to 1 hour of guidance or support/month throughout the next 12 months!**

## PRE-WEBSITE BUILDING CHECKLIST

- Business Name
- Address
- Hours
- Phone number
- Service area
- Website name
  - ideas of what you want
  - or domain information if you have purchased one already
- Social media links for your business
- Email addresses if adding other website contributors
- Logo
- Branding kit (if you have one)
  - the font you like to use (we will try to match it)
  - colors you use (HEX code preferred - it looks like #FF5733 - could be any combination of letters and numbers)
  - bring examples of past marketing for examples so we can keep things consistent
- Description of business
  - one -three paragraphs
  - the date you started the business
- Description of owners
  - 1-3 paragraphs
  - why you love this business
  - general information about you
  - interesting or endearing information
- Services and/or products
  - Title
  - Descriptions
  - Prices
  - Pictures
- Photos
  - different sizes, and orientations to be used through the website
  - Wix has some stock images, but if you have anything you want in the background, have them ready
  - pictures of products, services, etc.
  - pictures of the business owner(s)
  - pictures that represent your business
  - we may not use them all. It is better to have more available than too few, but we will make it work either way.
- Any keywords that you know your customers will search for to find you
- Questions you will want to ask/know about your website

**On The Line**  
Presence

A small business that understands small businesses!

### Services include:

- **Branding**
- **Logo Design**
- **Business Personas**
- **Discovering your ideal client to maximize your marketing**
- **Marketing consultations**

☒ **TO GET YOU STARTED**

☒ **TO GET YOU NOTICED**



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